

# Free Report on Acugems Facial Rejuve

Gems, microcurrent and color light to promote inner balance and outer beauty

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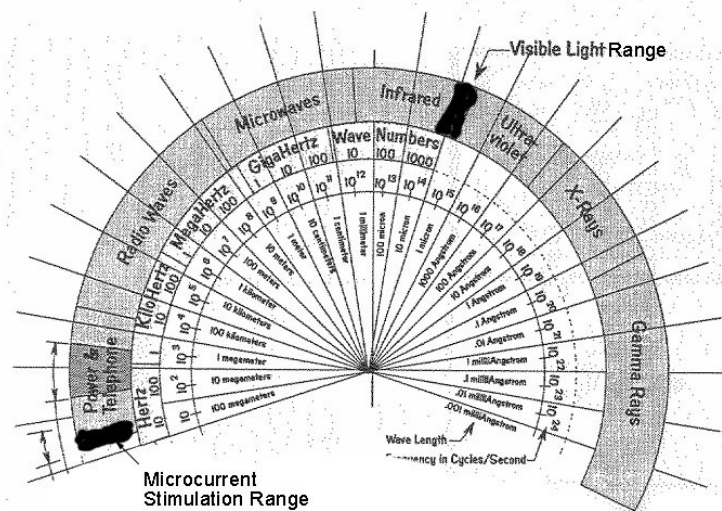
This report contains the following sections:

- What is Acugems Facial Rejuve?
- Healing Properties of Gems used with Acugems
- Acugems and Oriental Medicine
- Acugems Facial Rejuve: Return on Investment

## What is Acugems Facial Rejuve?

Acugems is an innovative, and highly effective, method for facial and whole-body rejuvenation that uses a synergistic combination of healing gemstones, microcurrent stimulation and various colors of visible light, in conjunction with special skin care products. These are all aspects of what is often called "vibrational healing". The intention of all of these factors is to support the client in revealing her true beauty by opening and harmonizing her heart center. This, in combination with the local lifting, toning and youthening effects on the skin and dermis, provides masterful and gratifying results.

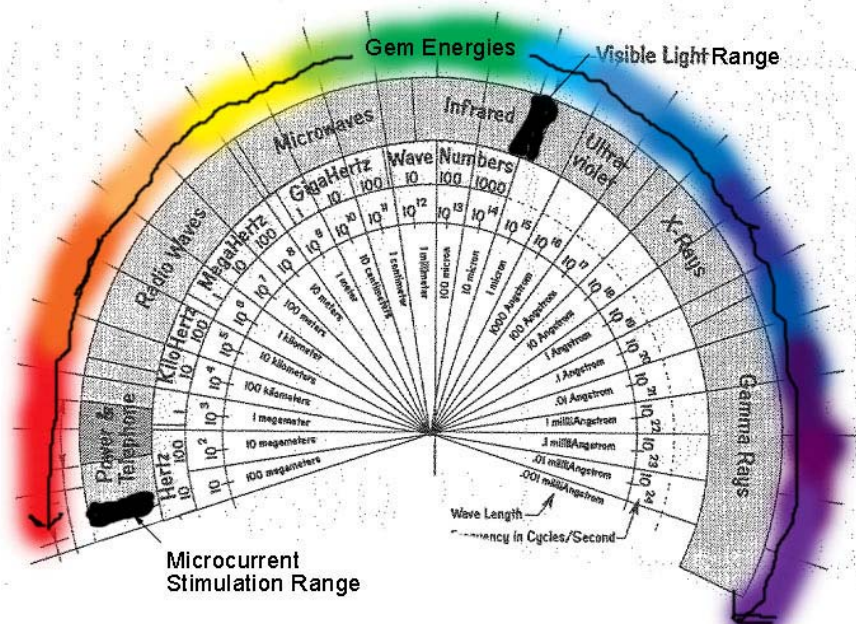
The word "vibrational" refers to oscillating, or pulsating energy fields. Vibrational energy makes up everything in the Universe that is seen and unseen. Scientists are able to measure a wide range of vibrational energies, from extremely low frequencies of electricity to ionizing gamma rays, as shown in this diagram:



As you can see, electrical microcurrents are usually applied in the extremely low frequency range (all the way to the left on this chart), while colors of visible light are in the extremely high frequency range (billions of cycles per second). In fact, visible light is the highest form of measurable frequency that is safe to apply to the human body for long term application.

This “high-low” combination of microcurrent and light has been proven to be highly effective for a wide range of acupuncture or related health care and pain relief applications, working on both the Root and Branch (symptomatic) levels.

So where do gems fit in? The frequencies emitted by gems, especially when energized with microcurrent and light, fall all over the electro-magnetic spectrum. Gems and minerals have been used since ancient times for healing purposes ranging from those that address gross physical symptoms (pain relief, healing acceleration, digestive upsets, etc) to highly refined spiritual applications (opening chakras, promoting expanded consciousness, clarifying meditation). This next diagram shows the relationship between microcurrent, light and gems on the electro-magnetic spectrum:



As stated above, microcurrent falls in the very low end of the spectrum, targeting physical lifting, toning and regeneration of skin, fascia, muscle and collagen. Visible light falls in the highest safe band of the spectrum, and helps switch on many healing, energy-releasing, hormonal and energy-balancing effects on the cellular and energetic levels. This is the factor that helps restore the face to youthful glow and coloration. All of these energies interface with what modern researchers now call the “living matrix” – the incredibly sophisticated network of life functions and communications that constantly works to keep us healthy and balanced. This matrix includes the neuro-peptides, or “molecules of emotion” written about by Dr. Candace Pert in her landmark book by that name.

Gems, depending on which ones are selected for treatment, can amplify and enhance treatment on all levels. By the way, the color bands shown for gems in this diagram are for example only, and do not necessarily indicate any specific gem - frequency correlations. The arrow on the right

end of the diagram indicates that the frequencies of gems can be so high as to literally be "off the chart" of what can be measured by modern scientific tools.

Our research over the last 8 years has confirmed that the healing power of gems is greatly enhanced and released when certain gems are stimulated with microcurrent and color light. Some of the gems we use are listed below.

There have been many confirmations of this phenomenon. For example, Maureena B., a California acupuncturist, has used previous systems of microcurrent facial rejuvenation for years. After adding the Acugems to her microcurrent facial system, she reported that she and her patients could immediately feel a distinct difference. The difference has been both in the reported energetic sensations as well as in significantly improved results with facial rejuvenation.

Another new Acugems user, Deb M. of Phoenix, Arizona reported: "... using Acugems totally enhanced my results over what I was doing before – I see a dramatic difference. I have one client who was scheduled for a surgical face lift. After one Acugems treatment she cancelled the surgery as she didn't feel she needed it anymore. I have now raised my fees for facial rejuvenation and my clients are happy to pay it."

### **Acugems Used**

Here are the major gemstones used for the basic Acugems procedure, and some of their healing and regenerating properties:

**Green Tourmaline:** Disperses fear, negativity and grief, calms nerves, improves concentration and expressing, helps heal genetic disorders, beneficial for cancer and hormonal imbalances, raises personal vibration and charisma, improves sleep. Green Tourmaline also helps open the heart chakra, boosts the immune system and helps eliminate inner conflicts, especially those with internalized male energy.

**Pink Tourmaline:** In addition to above listed general effects for Tourmaline also eliminates guilt, improves sense of humor, helps with integration of self, improves self-worth and heals the nervous system.

**Yellow Citrine:** Helps heal heart, kidneys and liver, protects from environmental toxins, brings issues of the heart and solar plexus to the surface for clearing, helps digestion.

**Blue London Topaz:** Penetrates subconscious blockages, benefits throat chakra, mental and spiritual cleanser, mood booster, inflammations, thought form amplifier.

**Black Star Sapphire:** Spiritual inspiration, healthy regulation of thoughts and emotions, helps eliminate negativity, strengthens kidneys, heart, nervous system, hair, eyes and nails.

### **Acugems and Oriental Medicine**

There are two beneficial aspects to Acugems treatment. One is a "root" harmonizing treatment that is custom designed to address the issues of the patient/client. The root treatment regulates the flow of energy (qi) and removes blockages in the meridians (channels of qi and blood) to improve overall health and restore balance to the body. This constitutional treatment addresses underlying causes, like digestive problems, hormonal imbalance and emotional stress, which become reflected in the face through dark circles, dry or lusterless skin, sagging skin, drooping

eyelids, blemishes and excessive wrinkling. In Oriental Medicine, this connection between our skin and internal organs is referred to as the viscerocutaneous reflex.

The other is a local treatment, which directly affects facial appearance. Since many of the meridians begin or end on the face, there is an increase in circulation of blood, lymph, qi and facial muscle renewal to the face that aids in moistening and creating a radiant color and glow to the skin.

Most cosmetic treatments use very strong and invasive forms of stimulation that primarily act locally on the face--dermabrasion, peels, Botox, surgery, infra-red, intense milliamp current--all with various results.

Acugems Facial Rejuve™ incorporates the healing properties of gemstones such as diamonds, emeralds, sapphires and tourmaline into the healing protocol of each patient. By using specific acupuncture points on the face, neck, and body, muscles are toned and strengthened to lift the face, collagen and elastin production increases and reduces fine lines and wrinkles, and increased blood circulation and lymph clearing improves skin texture, eliminates puffiness and diminishes blemishes.

Additionally, when stimulating the acupuncture meridian system through the facial acupoints, the viscerocutaneous reflex is also stimulated. This has a powerful effect on the homeostatic nature of the nervous, circulatory and hormonal systems, reducing stress, pain, menstrual symptoms, digestive irregularities, insomnia, fatigue and mood imbalances.

The beauty of using Acugems Facial Rejuve™ is truly holistic: 'Inner Balance/Outer Beauty'.

Western point of view on aging has to do with our body processes slowing down, dead cells accumulate on the surface of the skin and become dry. The result is dull-looking skin that wrinkles more easily.

Also, the fat pad beneath the skin that shapes our face diminishes, along with the production of the elastin and collagen that plump up and anchor the skin to it. Gravity pulls the skin downward. The results are lines, wrinkles, sagging skin, drooping eyelids and jowls.

The dual anti-aging procedure offered by Acugems Facial Rejuve™ gently nudges the body's natural systems to assume their more youthful pace. As a result, circulation improves and collagen and elastin production increase. Cell replacement is more rapid. Sagging muscles are retrained to lift and tighten. The result is a natural, more youthful-looking appearance.

Acugems Facial Rejuve™ anti-aging procedure melds the latest in advanced medical technology with the body's innate ability to restore a more youthful appearance. The natural beauty lying dormant beneath the surface of your skin is revealed.

## **Return On Investment**

Is your practice benefiting from the most explosive growth market in the history of healthcare? Why not?

It's no secret that the fastest growing segment in healthcare today is cosmetic procedures. Last year patients spent \$11.7 billion out-of-pocket, on cosmetic procedures.

Review the sample proforma below and see the return-on-investment **Acugems Facial Rejuve™** can generate for your practice.

By the way, introductory purchase or lease reduced pricing for the Acugems system (less than what is shown in the chart below) is available for qualified practitioners until June 1, 2008. For more information see contact information below.

### Sample Return-on-Investment Calculations

Financial results vary with individual practices

#### Acugems Facial Rejuve™ (AFR)

**Complete System Price \$10,282.00** (after June 1, before then, ask)

Potential Treatment/Revenue per month

Based on 2 treatments per week	AFR Full Treatment	Treatment Charge	Treatments Per Month	Monthly Revenue
1 patient	(\$200-300)	\$250	8	\$2,000.00
2 patients			16	\$4,000.00
3 patients			24	\$6,000.00
4 patients			32	\$8,000.00
5 patients			40	\$10,000.00

**Potential Monthly Revenue**

**40**

**\$10,000.00**

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**Net Income per Year**

**\$120,000.00**

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For more information on Acugems and for purchase or financing options, call Trina Naccarelli at (623) 551-3331, or visit [www.acugems.com](http://www.acugems.com).

Hands-on training is available at seminars offered throughout the USA. Events are coming up soon in New York and Las Vegas. For details see [www.east-westseminars.com](http://www.east-westseminars.com).

Acugems Facial Rejuve systems are sold with a complete self-instruction package including manual, DVD and promotional materials.

End of report.